

Fiza Hussain

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EXPERIENCE

Founder & President - Digital Media Society

Sept 2021 – Apr 2022

Beaconhouse School System, PECHS A Levels

- The society recruited people proficient in graphic designing and supervised their works which are then used for the school's official social media & events.
- Successfully organized and led a group of 40+ students on a trip to one of the country's leading media houses - BOL.
- Conducted several 'Graphic Designing 101' sessions with class sizes of over 50+ students.
- Directed the digital operations team for official inter-school Olympiads (Beaconhouse Entrepreneurship Challenge, Scientek, etc.) with a reach of over 650+ students.
- Increased the engagement rate of the school's Instagram account by 250% and managed 11+ accounts on different social media platforms successfully.

Media Director – Beaconhouse Entrepreneurship Challenge 7.0 & Scientek 3.0

Jan 2021 – Apr 2021

Beaconhouse School System, PECHS A Levels

- Maintained a digital aesthetic and theme throughout the event's social media accounts and implemented creative campaigns.
- Increased Beaconhouse Entrepreneurship Challenge's audience engagement rate on social media by 43%, boosting the follower base to 350+ people and raising the event's reach to 250+ contestants.
- Spearheaded content creation and distribution to generate event visibility and promote various activities, resulting in getting multiple brand sponsors.

A Level Computer Science Tutoring

Aug 2022 – Apr 2023

- Conducted online tutoring sessions for A-level Computer Science students residing abroad, employing effective teaching strategies that resulted in their attainment of A* grades.
- Employed clear and concise explanations of complex computer science topics, breaking them down into digestible components that enabled students to grasp and apply the concepts effectively.
- Fostered open communication and discussion forums to encourage active student participation and engagement in online learning sessions.

Social Media Manager

Nov 2021 – Apr 2022

Revive

- Revive is a student-run initiative that sold pre-loved shoes and sneakers to interested parties
- Conceptualized the branding logo and colors.
- Managed their social media engagement to ensure the posts reach the maximum audience.
- Led successful campaigns with a reach of over 500+ consumers and generated an average of 250+ engagements per post

INTERNSHIPS

Teaching Intern

Dec 2022 – Apr 2023

The Citizen's Foundation

- Devoted over 120 hours as an intern, providing invaluable support and guidance to students preparing for university.
- Utilized various teaching strategies to cater to diverse learning styles, resulting in improved comprehension and engagement among students.
- Fostered a positive learning environment, encouraging students to ask questions, explore problem-solving techniques, and build their confidence in tackling challenging math problems.
- Received positive feedback from students and colleagues for dedication, patience, and ability to explain complex mathematical concepts in a simplified manner.

Volunteer In-Charge

Aga Khan University Blood Bank Committee

Oct 2018 – Mar 2021

- Assisted and guided new blood donors.
- Successful completion of several on-site operational and management tasks.
- Helped to maintain a clean and orderly environment in the hospital
- 15 – 20 hours of dedicated per month.

Graphic Design Volunteer

Shaur by Lahore University of Management Sciences

Jun 2021 – Jul 2021

- Shaur is a student-run initiative to teach the underprivileged through student-made educational videos.
- Managed and oversaw the animation and graphics team to ensure successful project execution and delivery
- Accumulated over 50 hours of recorded volunteer service

PROJECTS

Java Paint Program

Object Oriented Programming Project

Jan 2023 – April 2023

- Developed a comprehensive paint program in Java, utilizing custom-built user interface components without relying on any built-in Java UI libraries.
- Designed and implemented an intuitive user interface from scratch, including buttons, images, and other graphical elements, providing a seamless and immersive user experience.
- Implemented shape drawing functionality, allowing users to create and manipulate various geometric shapes through intuitive drag-and-drop motions.
- Enabled freehand drawing capability, empowering users to express their creativity and design unique graphics using a free draw feature.

Annual Newsletter Design Head

Beaconhouse School System, PECHS A Level

Dec 2022 – Jan 2023

- Closely worked with the editorial team to create a visually appealing and engaging newsletter that effectively communicated the institute's message and branding.
- Designed the layout of the newsletter for better engagement and readability.
- Managed and lead a team of designers and other related personnel.
- Software used: Adobe Photoshop, Adobe Illustrator, Canva.

EDUCATION

Bachelor of Computer Science

Institute of Business Administration, Karachi • Karachi, Pakistan • 2026 • 3.5 CGPA

A Levels - Computer Science, Mathematics, Economics

Beaconhouse School System, PECHS A Level • Karachi, Pakistan • 2022 • 3 As

O Levels - Pre-Engineering

Beaconhouse School System, Gulshan Cambridge • Karachi, Pakistan • 2020 • 3 A*s & 6 As

SKILLS

Python, Java, Graphic Design, Adobe Illustrator, Social Media Management, Team Management, Leadership